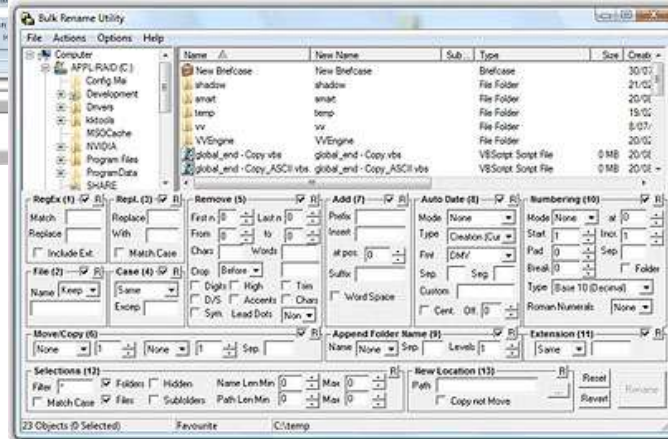
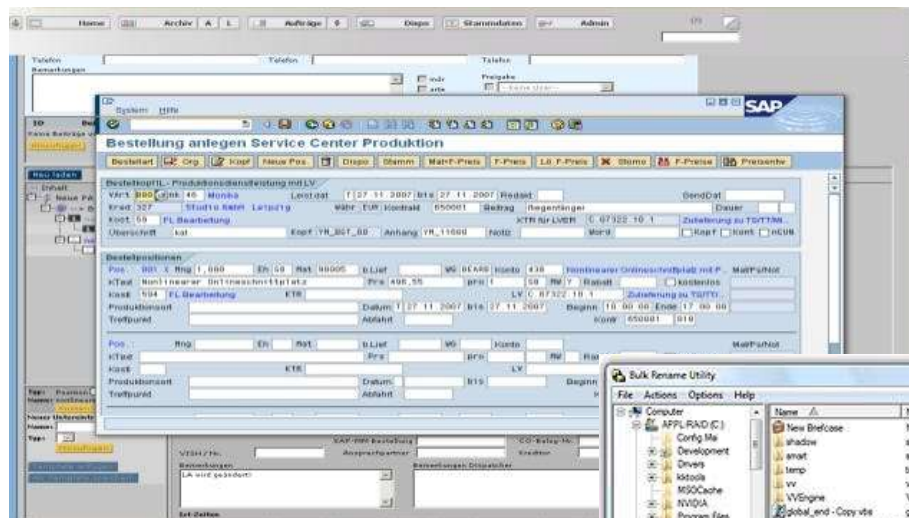


**Imagine...**

nova  
net



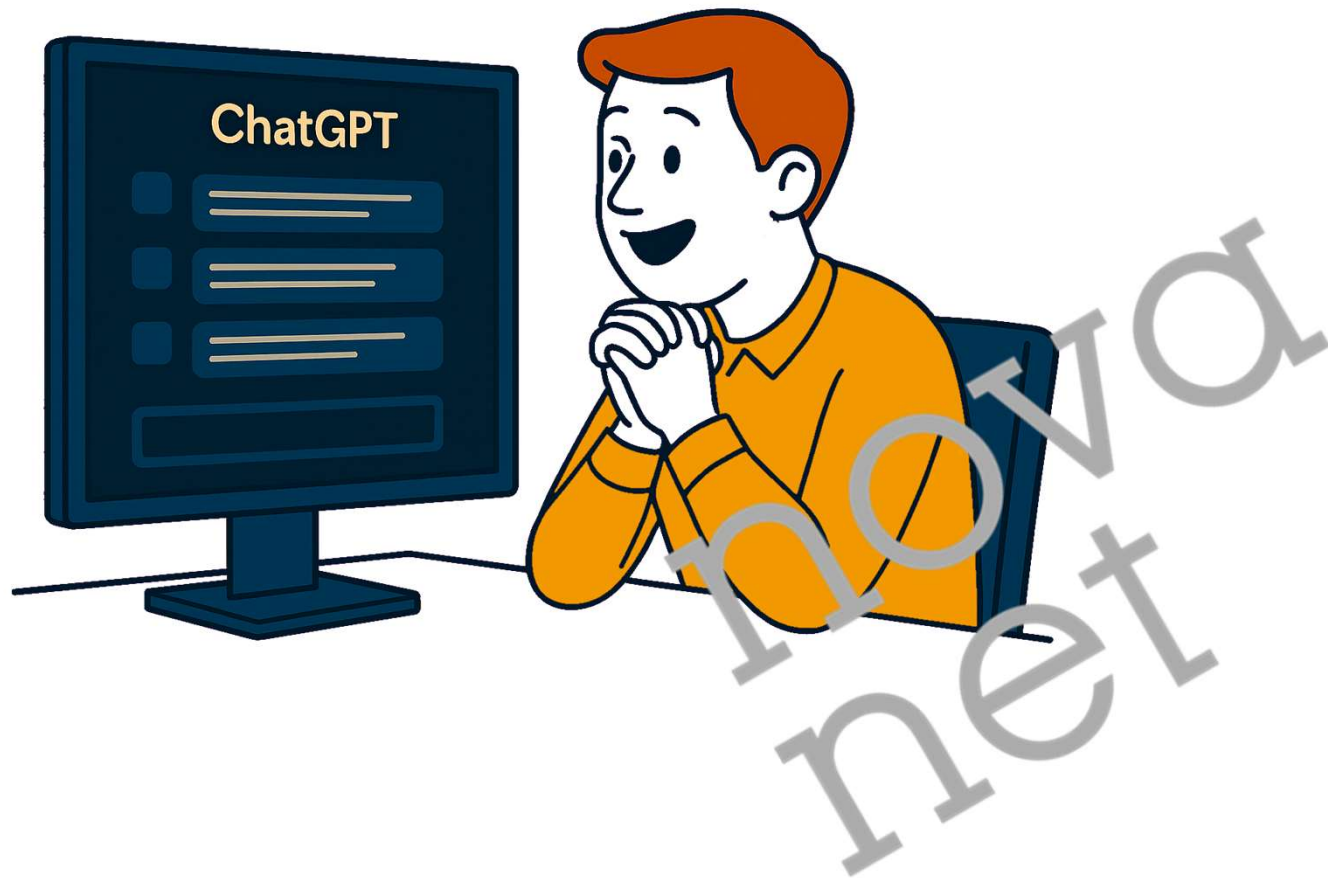
# Imagine...



# Imagine...



# Imagine...



# Imagine...



## FRONTEND

# Imagine...



**UX/DESIGN**

# Imagine...



**PRODUCT/INSIGHTS**

# Imagine...



**.NET BACKEND**



**MODEL**

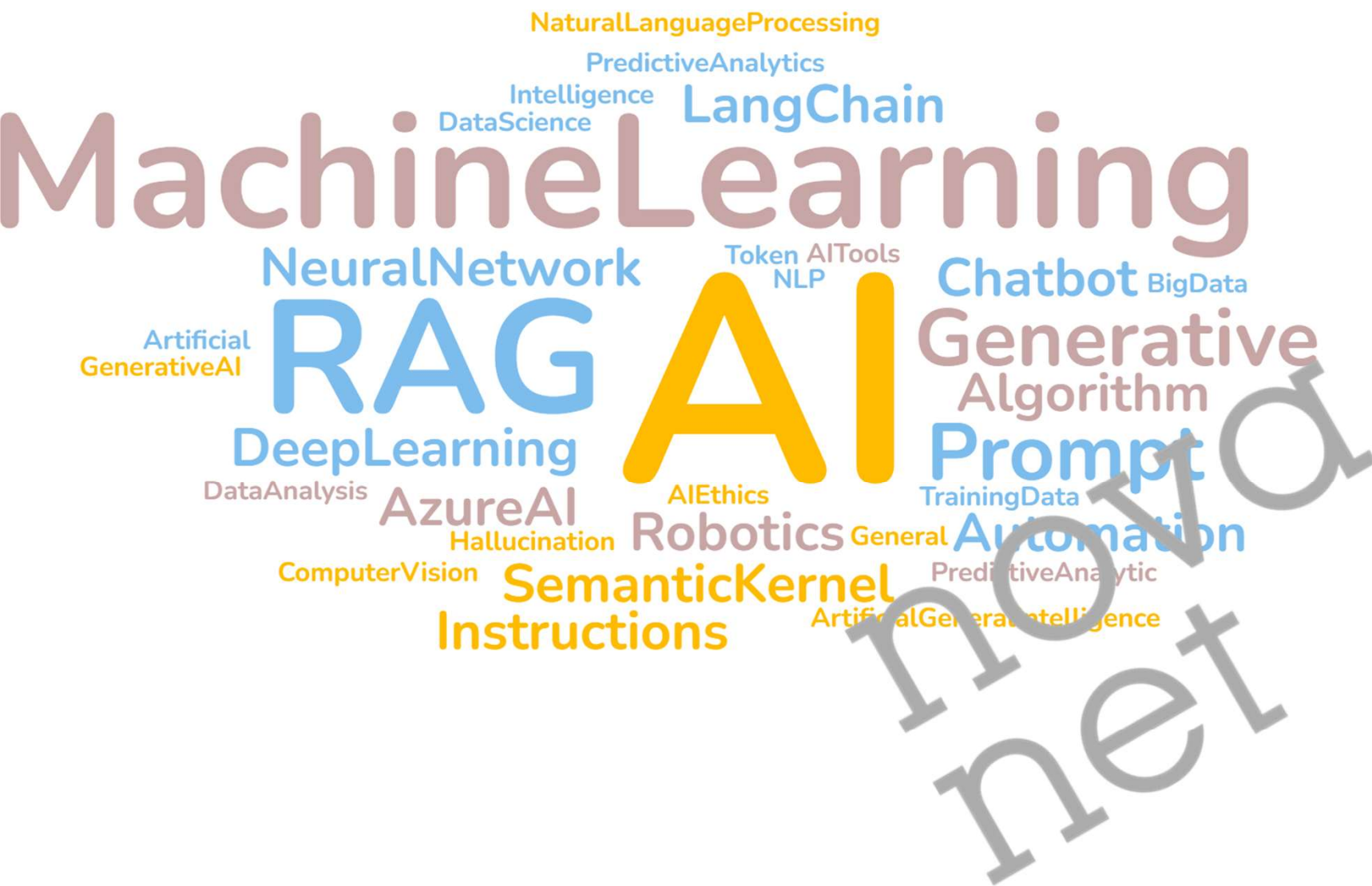
**CONTEXT**

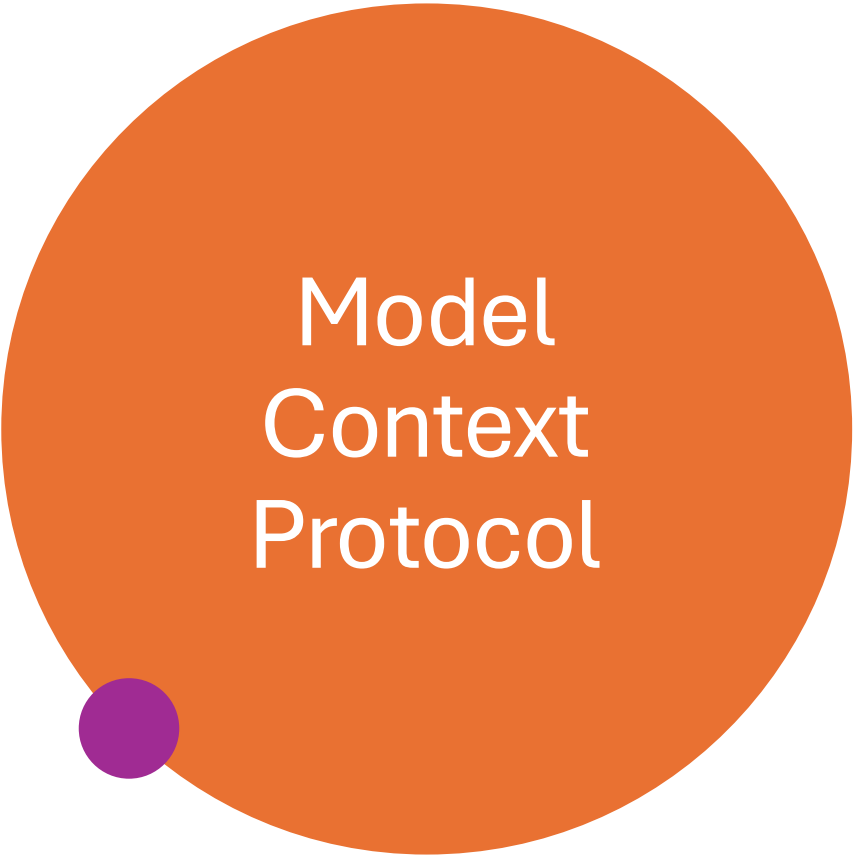
**PROTOCOL**

Lars  
Alexander  
Jakobsen

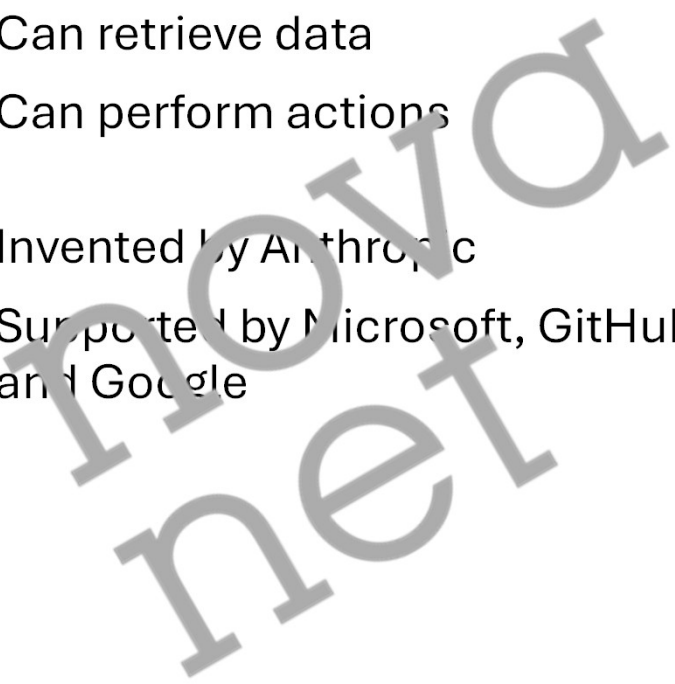
- COO/CTO at Novanet
- Working with .NET since 2005







# Model Context Protocol

- 
- Standardized protocol for communication from AI models to other systems
  - Can retrieve data
  - Can perform actions
  - Invented by Anthropic
  - Supported by Microsoft, GitHub, OpenAI, and Google
- 

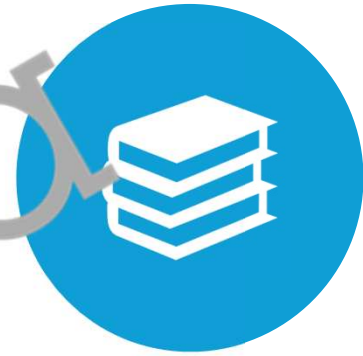
# Concepts



TOOLS



PROMPTS

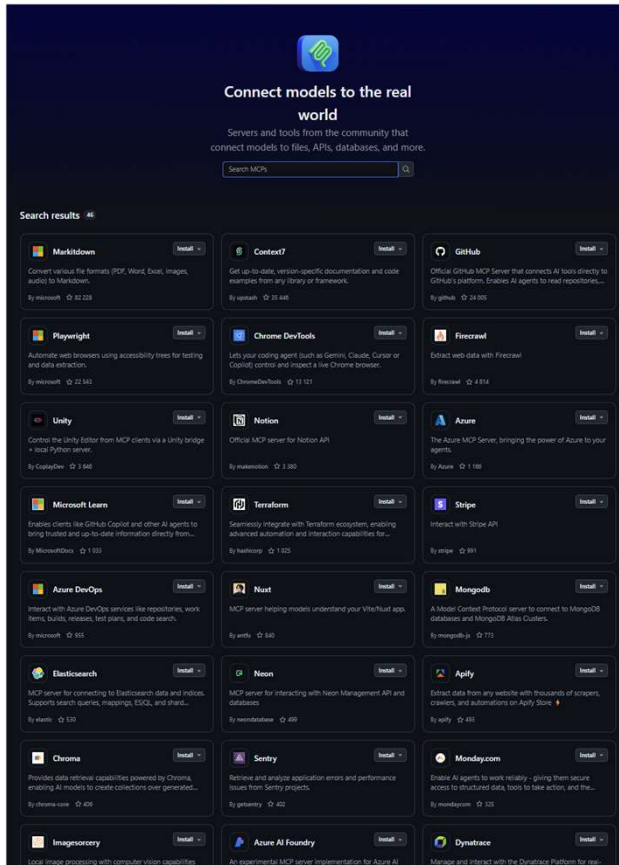


RESOURCES



## Existing MCP Servers

- Microsoft Learn
  - Github
  - Figma
  - Atlassian
  - AWS
  - Playwright
  - Context7
  - Payex
  - Stripe
  - +11
- 



# MCP Registry

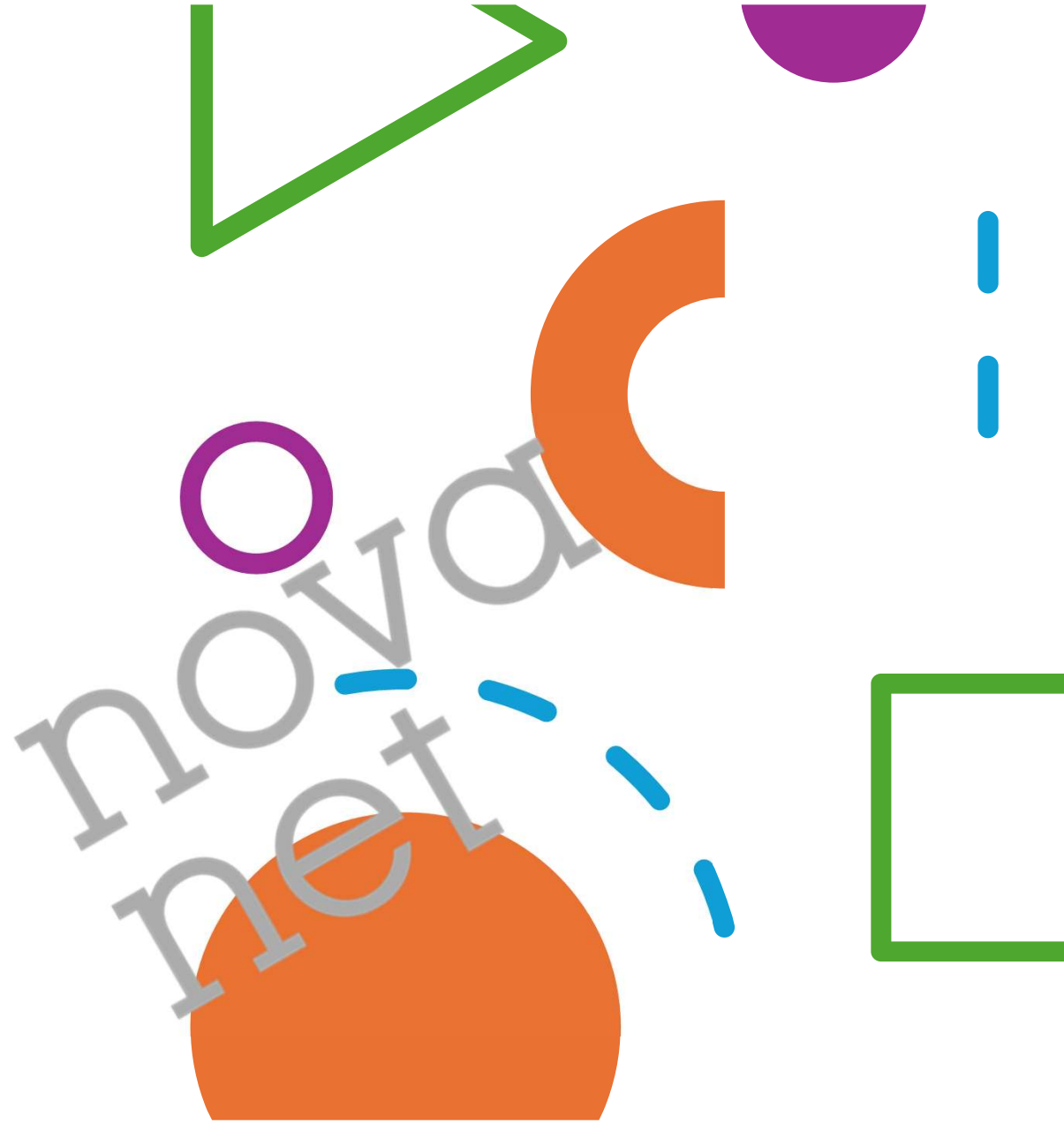
- Centralized registry for MCP servers
- Discussion about a common, global registry for MCP servers
- <https://github.com/mcp>



## MCP Support

- VSCode, VS, JetBrains, Cursor
  - Claude (pro)
  - ChatGPT (pro)
  - M365 (with Copilot Studio)
- novoda  
net

Demo



# Usecases

---

nova  
net







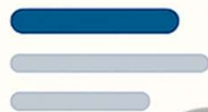
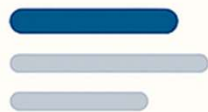
\$20

\$50

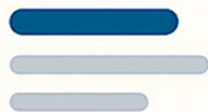


Type a message...

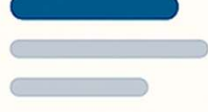
# ChatGPT



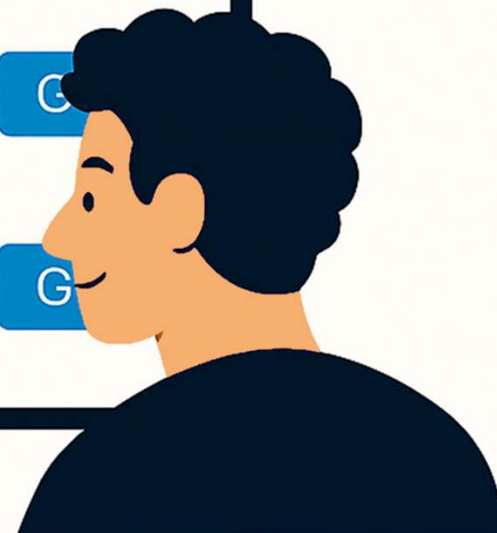
Get



G



G





I need to build a 4x4 deck,  
can you add the materials I need to a shopping cart?



Can you book a hotel for me next  
Wednesday in Stavanger?



VINMONOPOLET

I like Simpsons Gravel Castle,  
can you recommend other similar wines?



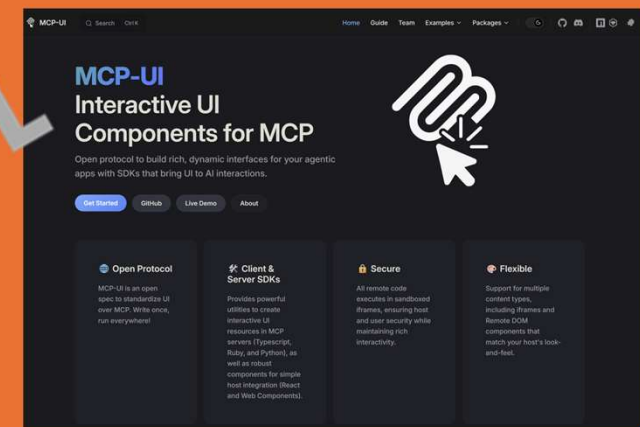
Can you terminate the membership for xxx?





# Frontend

- Frontends will live on
- AI-assisted frontend
- Frontend is coming to MCP





# UX/Design

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- User Experience is more important than ever
- Agent instructions
- Tone of voice
- Error situations

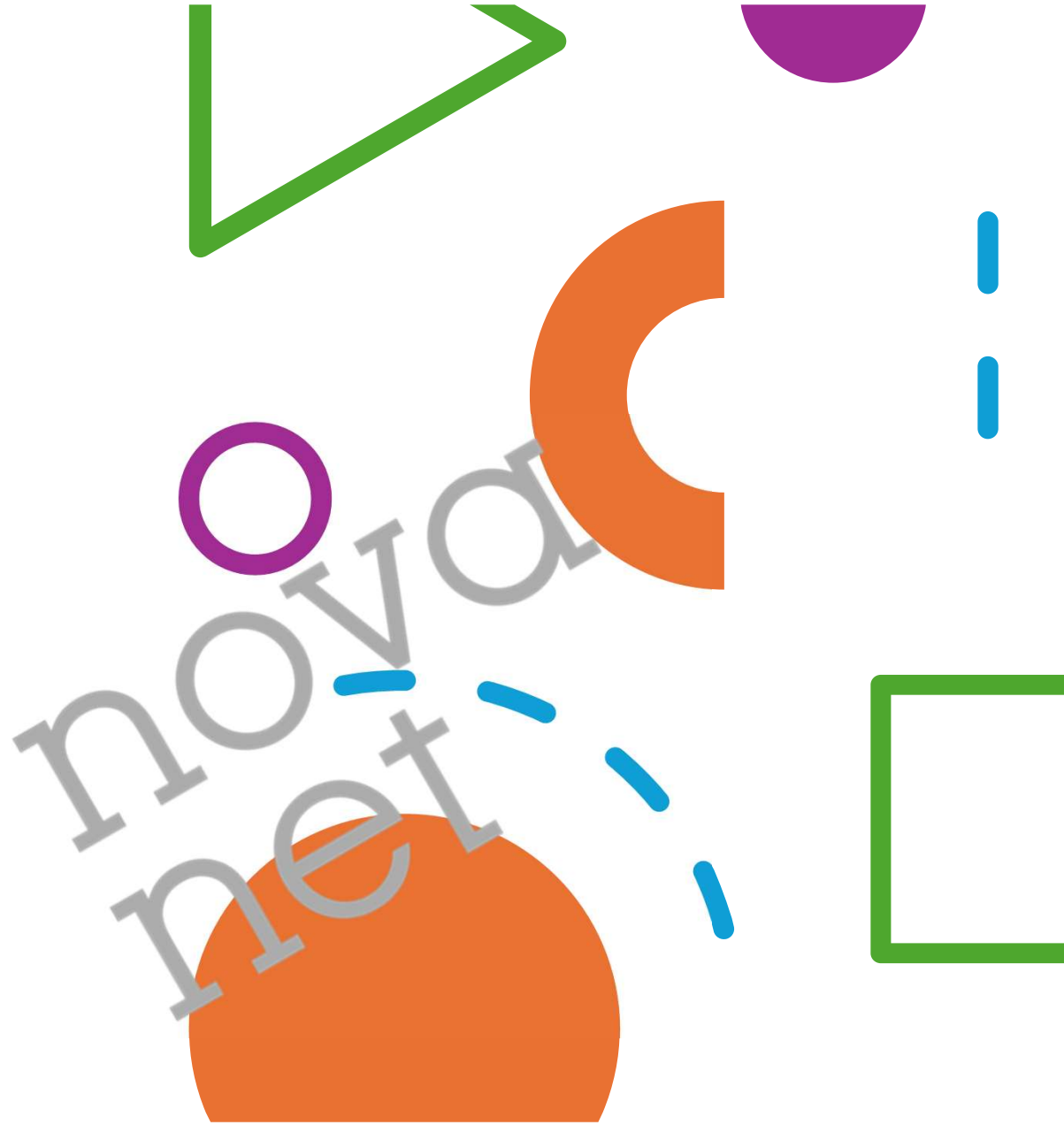


# Product/Insights

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- AI and MCP is just tools
- Understand the problem
- Understand the business
- Measure for effect

Let's build a  
MCP Server!



# Conclusions

